

Satori Infuse: Database Connector

Leverage a database extension to ensure high-quality data throughout your organization... Wherever and whenever the business demands.

Challenges

IT is often tasked with ensuring high-quality data that is fit for use across the organization and in support of effective business processes and analytics as well as business applications and systems.

The challenges are many when IT is asked to manage contact data quality and include:

No existing tools

No in-house expertise

Costly and complex enterprise solutions

Limited budget

Insufficient resources

Time sensitivity

Overwhelming project backlog

To learn more about Satori Solutions contact:

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The systems that rely on contact data quality are also imbedded across the organization.

Data sources include: Customer Relationship Management (CRM) systems, Master Data Management (MDM) systems and many other systems including, order entry, web contact forms, reporting systems, custom applications and more.

There is an easier way...

Take advantage of a unique combination of Professional Services, client software, pre-built database connectors, and Data Services from a single provider.

Let Satori do the heavy lifting - while leveraging years of experience and numerous implementations.

1. Identify source databases
2. Connect using Open Database Connectivity
3. Read contact data
4. Process data through the Satori Infuse Platform, running services such as Address Validation, Move Update, and more
5. Return cleansed and updated data to your source databases

Connect with Confidence

Set your organization up to win with high-quality contact data across the entire business and enable:

- Successful customer communications
- Accurate customer reporting and analytics
- Profitable direct marketing



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