

S-280

Mailing Systems

# The Simple, Powerful Choice



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**NEOPOST**  
Send. Receive. Connect.

# The Simple, Powerful Choice

In today's busy world, we are always looking for ways to make life a little easier. Smartphones, tablets and apps, we love technology that helps us work more efficiently.

When it comes to smart mailing technology, nothing delivers like the Neopost IS-280 iMeter™ postage meter. With the IS-280 iMeter™, processing mail couldn't be easier. Simply insert your envelope and you will be printing within seconds. Perfect for your small business or home office, the IS-280 iMeter's full line of standard features and innovative apps streamline the way you handle mail by combining efficiency with cost savings. It's no surprise the IS-280 iMeter™ is your simple, powerful choice for mailing.



## Stand Out From The Rest!

With the IS-280 iMeter™, you can personalize your items and help promote your business with ad slogans, custom text messages, and company logos.

**Coupled with NeoShip online shipping software, the IS-280 is the simple, powerful choice for all of your mailing and shipping needs.**

As an option for the IS-280, NeoShip meets the latest USPS® IM®pb (Intelligent Mail® Package Barcode) requirements. Simple to use, NeoShip software is accessible through your MyNeopost online account. With NeoShip, you will benefit from:

- Automatically qualifying for Commercial Base Pricing
- Creating IM®pb-compliant shipping labels in minutes
- Free address correction services
- Free insurance Priority Mail® (up to \$50 value) and Priority Mail Express™ (up to \$100 value)
- Consolidated views of all shipments
- Generating detailed reports based on shipment history/operator shipments/transactions



## Environmental Commitment

The IS-280 carries Neopost's Eco-Label which aims to provide a clear and consistent set of environmental performance criteria used in the design phase of our products.



### How We Reduce Our Environmental Footprint:

- Neopost limits the machine weight and the amount of raw materials used for production.
- The volume of our packaging is kept to a minimum and is 100% cardboard and recyclable.
- Packaging for the IS-280 represents less than 20% of the total weight of the packed product.
- The user-friendly sleep mode helps reduce energy consumption.
- We develop our products to ensure a minimum recyclability rate of 75%.

**The IS-280 is compliant with environmental Regulations and ENERGY STAR**

# Powerful Performance with a Compact Design

## 1. Weigh Platform

## 2. Rate Wizard



## 3. Shortcut Keys



### 1. Weigh Platform

With the IS-280, you will never have to guess the weights of the items you are mailing. With a standard 2 lb. or optional 5 lb. scale, the IS-280 ensures you know the correct weight of each mail piece every time, preventing over posting.



### 2. Rate Wizard

The Rate Wizard simplifies the process of selecting the correct postal rate and class for your items. With clear step-by-step instructions, the selection process has never been easier.



### 3. Shortcut Keys

Shortcut keys save time and eliminate keystrokes. With the IS-280, you can choose the most commonly used postal rates with ease, as well as customize and save the settings of your most frequent jobs.

## iMeter™ PC Link

With the IS-280, refilling postage funds, downloading the latest USPS® rates or system feature upgrades has never been easier. Save time and increase efficiency by using either a dedicated Internet connection or iMeter™ PC Link.

If you don't have an extra Internet connection in your office, you can use iMeter™ PC Link to share the Internet connection used by your PC. iMeter™ PC Link is more than a connection tool, it is a way to manage your mailing system right from your desktop. Once installed, you will be able to activate key system functions such as refilling postage funds right from your PC.



## Specifications

Processing speed	Up to 18 lpm
Envelope minimum	3.5" x 5"
Envelope maximum	12" x 15"
Envelope thickness	5/16"
Feeding capability	Manual
Envelope orientation	Landscape or portrait
Default rate settings	Standard
Postage meter tapes	Standard
Rate wizard	Standard
Rate shortcut keys	6
Job imprint memories	9
Weighing platform (integrated)	2 lbs. standard 5 lbs. optional
Ad slogans	8
Personalized text messages	10 custom
Postal mail class inscriptions	Automatic
Incoming mail date stamp	Standard
4-digit PIN code	Yes, up to 10 with optional account upgrade
Account tracking	1 department
Online postage usage reporting	Standard
Low ink email alerts	Standard

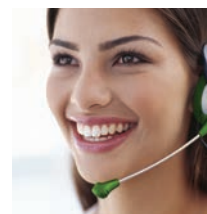
## Options

NeoShip	Available
Commercial Rates App	Available
NeoFunds® App	Available
Enhanced online reporting	Available with upgrade
E-Services App	Available
E-Services with Electronic Return Receipt™	Available
USB memory key	Available
External USB printer	Available

## System Dimensions

### Length x Depth x Height

IS-280	12.5" x 8.8" x 7.6"
IS-280 with integrated scale	6.4 lbs.



## We've Got You Covered

Neopost maintains a network of offices across the country to provide local customer support and trained technicians who are ready to assist you. You can be confident that when you need knowledgeable support or expert service, the point-of-contact will be a Neopost office in your area consisting of a team of local professionals.

## Why Choose Neopost?

Neopost is a global leader in mailing solutions, shipping services and digital communications. We believe that people are the key to business success. That's why our products and services are tailored to help your organization improve the quality of its interactions and bring people closer together.

In this age of multichannel communications, we guide and empower you to interact in new and innovative ways. We advise you on how to create cost-cutting synergies. We deliver global coverage with a strong local presence, offering you continual support by phone, onsite or online.

Today, Neopost is present in 31 countries and has a network of partners in more than 90 countries. We promote responsible business and sustainable development through our products and outreach programs. Our 6,200 employees worldwide are committed to making your interactions more responsive and more powerful – offering you a competitive edge that will open up a wealth of business opportunities.

Find out more at [neopostusa.com](http://neopostusa.com)