



LINEAGE

CASE STUDY

STREAMLINING PROCESSES
WERE ESSENTIAL TO THE
SUCCESS OF **NATIVITY**
OF OUR LORD ROMAN
CATHOLIC CHURCH AND ITS
SUBSIDIARIES



THE CHALLENGE

Founded in 1905, Nativity of our Lord is a Roman Catholic Church in the Diocese of Buffalo, NY. It's far more than a church. It also supports a cemetery, school, and parish on the grounds. The Nativity School teaches Pre-K through 8th grade while the church simultaneously hosts events and religious councils. With students and staff of the Nativity School and regular church members totaling to nearly 1,500, their plate is full.

With so many different facets located within the Nativity of our Lord Roman Catholic Church, also known as NOOL, they recognized the need to match technology with continued expansion of both the church and the school. NOOL was not only hoping to enhance their services but remain budget conscious. Some of their machines were outdated and often experienced a disconnect between the printing needs of the school (color documents and mainstream printers) with the technological resources available. In addition, they were receiving minimum technical support during critical times.

THE SOLUTION

Since becoming Business Manager three years ago, Timothy Redinger has focused on improving business assets and relations. Redinger partnered with Lineage Sales Professional Matthew Cook to analyze the best solutions to streamline their processes. "I was originally approached by Matthew and over time, built a relationship with him and Chris Owens at Lineage. Working with a Christian-centric business made this process much easier."

The Lineage solution included six different models. NOOL found the Konica Minolta C300i and C360i Multi-Function Printers to be top-tier solutions in simplifying their business needs. The Konica Minolta i-Series boasts high-quality performance and integrated cloud services equipped for both efficiency and security.

In addition to the capability of wireless access to current machines located in the parish, the bizhub i-Series provides an intuitive interface, making it easy for most staff members to learn the necessary controls. These solutions filled in the connectivity gaps and created a desirable operative environment for the printing needs of the parish and school.



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Timothy Redinger
Business Manager
Nativity of our Lord Catholic Church

THE ACHIEVEMENT

With the parish now up to four new MFPs, a new compatibility between the school and parish has formed. Staff no longer spends extraneous time searching for a functioning printer and the quality of documents output has improved. "Since streamlining all our devices, everyday tasks have simplified. The entire environment has become more centric," Redinger says.

With the introduction of the i-Series into the parish, NOOL has found their cost-effective solution. Their ability to streamline their processes makes for not only a more efficient business environment, but also a more connected one. The next-generation technology of the C300i and C360i has proven to be both highly functional and reliable.

So, what does Timothy Redinger think since linking up with Lineage?

"It's been great and the response time is fast. Lineage makes their presence known and this whole process has been more a family experience. We don't feel like just another customer."

This is another example of Lineage living into their core value of Family Culture.



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